



[winadreamhome.ca](http://winadreamhome.ca)



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# DREAM HOME LOTTERY SPONSORSHIP PACKAGE



## SPONSORSHIP PACKAGE

Since 1993 the Dream Home has raised millions of dollars for our region. At the same time, it's one of the largest attended promotions of the year – traditionally, over 30,000 people visit annually. Your support will help make dreams a reality for local charities and programs supported by the Rotary Club of Grande Prairie. For more information, please visit [winadreamhome.ca](http://winadreamhome.ca)

### DIAMOND SPONSORSHIP LEVEL

**Donation of \$80,000 +**  
(Gift in Kind and/or Cash)

### GOLD SPONSORSHIP LEVEL

**Donations of \$35,000 - \$79,999**  
(Gift in Kind and/or Cash)

### SILVER SPONSORSHIP LEVEL

**Donations of \$15,000 - \$34,999**  
(Gift in Kind and/or Cash)

### BRONZE SPONSORSHIP LEVEL

**Donations of \$5,000 - \$14,999**  
(Gift in Kind and/or Cash)

### ASSOCIATE SPONSORSHIP LEVEL

**Donations of \$2,500 - \$4,999**  
(Gift in Kind and/or Cash)

### PATRON SPONSORSHIP LEVEL

**Donations of \$1,000 - \$2,499**  
(Gift in Kind and/or Cash)

### FRIEND SPONSORSHIP LEVEL

**Donations of \$500 - \$999**  
(Gift in Kind and/or Cash)



*THANK YOU!*



## SPONSORSHIP PACKAGE

### DIAMOND SPONSORSHIP LEVEL

**Donation of \$80,000 +**

(Gift in Kind and/or Cash)

- Sponsor's **Company logo** will be included on **100,000 brochures distributed** throughout Northern Alberta over the campaign.
- Sponsors' **Company logo will be promoted on TVs playing throughout the Dream Home.**
- Sponsors' logo will be **displayed on all Dream Home tickets.**
- Live **remote features and radio mentions.**
- Sponsors company name on **signage within the home.**
- Your **logo present on the Dream Home Website, which is heavily promoted.** The website includes a photo gallery of the home being built, pictures of the finished home, and online sales. Traditionally we get over 60,000 visitors to the Dream Home Site
- **Business name mentions and/or photos on our Facebook page & Instagram feed.** We have over 14,000 followers on Facebook. [Find us at facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) and [@winadreamhome](https://www.instagram.com/winadreamhome)
- **Logo will be prominently displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 30,000+ people visit the home each year.
- Sponsor's **logo will be prominent on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and the special features of the home.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with the final approval Dream Home Management.
- Sponsors will receive invitations to the Home **"Garage Gala"**.

*THANK YOU!*





## SPONSORSHIP PACKAGE

### GOLD SPONSORSHIP LEVEL

**Donations of \$35,000 - \$79,999**

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- Sponsors' **Company logo will be promoted on TVs playing throughout the Dream Home.**
- Sponsors' logo will be **displayed on all Dream Home tickets.**
- Sponsors' company name on **signage within the home.**
- **Your logo present on the Dream Home Website**, which is heavily promoted. The website includes a photo gallery of the home being built, pictures of the finished home and course online sales . Traditionally we get over 60,000 visitors to the Dream Home Site.
- **Business name mentions and/or photos on our Facebook page.** We have over 14,000 followers on Facebook. [Find us at facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) [Instagram @winadreamhome](https://www.instagram.com/winadreamhome)
- **Company Logo will be prominently displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 30,000 people visit the home each year.
- **Sponsor's logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and the special features of the home.
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## SPONSORSHIP PACKAGE

### SILVER SPONSORSHIP LEVEL

#### Donations of \$15,000 - \$34,999

(Gift in Kind and/or Cash)

- Sponsor's **Company logo** will be included on **100,000 brochures** distributed throughout Northern Alberta over the campaign.
- Sponsors' company name on **signage within the home.**
- **Your Company logo present on the Dream Home Website**, which is heavily promoted. The website includes a photo gallery of the home being built, pictures of the finished home, and online sales. Traditionally we get over 60,000 visitors to the Dream Home Site.
- **Company Name mentions and/or photos on our Facebook page.** We have over 14,000 followers on Facebook. [Find us at facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) Instagram [@winadreamhome](https://www.instagram.com/winadreamhome)
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## SPONSORSHIP PACKAGE

### BRONZE SPONSORSHIP LEVEL

**Donations of \$5,000 - \$14,999**

(Gift in Kind and/or Cash)

- Sponsor's **Company logo** will be included on **100,000 brochures** distributed throughout Northern Alberta over the campaign.
- Sponsors' company name on **signage within the home**.
- **Your Company logo present on the Dream Home Website**, which is heavily promoted. The website includes a photo gallery of the home being built, pictures of the finished home, and online sales. Traditionally we get over 60,000 visitors to the Dream Home Site.
- **Company Name mentions and/or photos on our Facebook page**. We have over 14,000 followers on Facebook. [Find us at facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) [Instagram @winadreamhome](https://www.instagram.com/winadreamhome)
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### ASSOCIATE SPONSORSHIP LEVEL

**Donations of \$2,500 - \$4,999**

(Gift in Kind and/or Cash)

- Sponsor's **Company logo** will be included on **100,000 brochures** distributed throughout Northern Alberta over the campaign.
- 
- Sponsors' company name on **signage within the home.**
- **Your Company logo present on the Dream Home Website**, which is heavily promoted. The website includes a photo gallery of the home being built, pictures of the finished home, and online sales. Traditionally we get over 60,000 visitors to the Dream Home Site.
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## SPONSORSHIP PACKAGE

### PATRON SPONSORSHIP LEVEL

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(Gift in Kind and/or Cash)

- **Your Company Name on the Dream Home Website**, which is heavily promoted. The website includes a photo gallery of the home being built, pictures of the finished home, and online sales. Traditionally we get over 60,000 visitors to the Dream Home Site.
- Sponsors' company name on **signage within the home**.
- **Company Name mentions and/or photos on our Facebook page**. We have over 14,000 followers on Facebook. [Find us at facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) [Instagram @winadreamhome](https://www.instagram.com/winadreamhome)
- **Company names will be displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 30,000 people visit the home each year.
- Sponsors' **Company Name will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and the special features of the home.
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## SPONSORSHIP PACKAGE

### FRIEND SPONSORSHIP LEVEL

#### Donations of \$500 -\$999

(Gift in Kind and/or Cash)

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- Sponsors' company name on **signage within the home**.
- **Company Name mentions and/or photos on our Facebook page**. We have over 14,000 followers on Facebook. [Find us at facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) [Instagram @winadreamhome](https://www.instagram.com/winadreamhome)
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