

# Dream Home Lottery

## Sponsorship Package



[winadreamhome.ca](http://winadreamhome.ca)

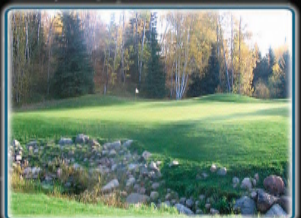


[facebook.com/winadreamhome](https://facebook.com/winadreamhome)



@winadreamhome





Since 1993 the Dream Home has raised millions of dollars for our region. At the same time, it's one of the largest attended promotions of the year – traditionally over 40,000 people visit annually

Your support will help make dreams a reality for local charities and programs supported by the Rotary Club of Grande Prairie. For more information please visit [winadreamhome.ca](http://winadreamhome.ca)

## **DIAMOND SPONSORSHIP LEVEL**

*Donation of \$80,000 +*

(Gift in Kind and/or Cash)

## **GOLD SPONSORSHIP LEVEL**

*Donation of \$35,000 - \$79,999*

(Gift in Kind and/or Cash)

## **SILVER SPONSORSHIP LEVEL**

*Donation of \$15,000 - \$34,999*

(Gift in Kind and/or Cash)

## **BRONZE SPONSORSHIP LEVEL**

*Donation of \$5,000 - \$14,999*

(Gift in Kind and/or Cash)

## **ASSOCIATE SPONSORSHIP LEVEL**

*Donation of \$2,500 - \$4,999*

(Gift in Kind and/or Cash)

## **PATRON SPONSORSHIP LEVEL**

*Donation of \$1,000 - \$2,499*

(Gift in Kind and/or Cash)

## **FRIEND SPONSORSHIP LEVEL**

*Donation of \$500 - \$999*

(Gift in Kind and/or Cash)





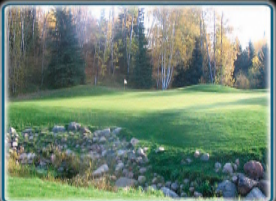


## DIAMOND Sponsor Package

**Donation of \$80,000+**

**(Gift in Kind and/or Cash)**

- Sponsor's **logo** will be included on **250,000 brochures** distributed throughout Northern Alberta over the campaign.
- Full logo on all tickets.
- Live remote features and radio mentions.
- Logo displayed on TV's situated throughout the Dream Home in rotation with other key sponsors.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. Traditionally we get over 40,000 visitors to the Dream Home Site
- **Business name mentions and/or photos on our Facebook page & Instagram feed.** We have over 11,000 followers on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) Instagram @winadreamhome
- **Logo will be prominently displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 40,000+ people visit the home each year.
- Sponsor's **logo will be prominent on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee.
- Sponsor will receive invitations to the Home "**Garage Gala**".



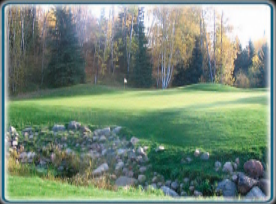


## **GOLD Sponsor Package**

**Donation of \$35,000 - \$79,999**

**(Gift in Kind and/or Cash)**

- Sponsor's **logo** will be included on **250,000 brochures** distributed throughout Northern Alberta over the campaign.
- Full logo on all tickets.
- Logo displayed on TV's situated throughout the Dream Home in rotation with other key sponsors.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. Traditionally we get over 40,000 visitors to the Dream Home Site
- **Business name mentions and/or photos on our Facebook page.** We have over 11,000 followers on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) Instagram @winadreamhome
- **Logo will be prominently displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 40,000 people visit the home each year.
- Sponsor's **logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee.
- Sponsor will receive invitations to the Home "**Garage Gala**".





## SILVER Sponsor Package

*Donation of \$15,000 - \$34,999*

(Gift in Kind and/or Cash)



- Sponsor's **logo** will be included on **250,000 brochures** distributed throughout Northern Alberta over the campaign.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. Traditionally we get over 40,000 visitors to the Dream Home Site
- **Business name mentions and/or photos on our Facebook page.** We have over 11,000 followers on Facebook. Find us at [facebook.com/winadreamhome](https://facebook.com/winadreamhome) Instagram @winadreamhome
- **Logo will be displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 40,000 people visit the home each year.
- Sponsor's **logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee.
- Sponsor will receive invitations to the Home "**Garage Gala**".



## **BRONZE Sponsor Package**

**Donation of \$5,000 - \$14,999**

**(Gift in Kind and/or Cash)**



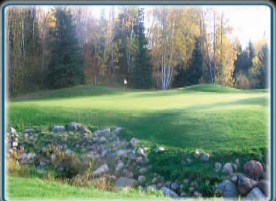
- Sponsor's **logo** will be included on **250,000 brochures** distributed throughout Northern Alberta **4 times** over the campaign.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. Traditionally we get over 40,000 visitors to the Dream Home Site
- **Business name mentions and/or photos on our Facebook page.** We have over 11,000 followers on Facebook. Find us at [facebook.com/winadreamhome](https://facebook.com/winadreamhome) Instagram @winadreamhome
- **Logo will be displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 40,000 people visit the home each year.
- **Sponsor's logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee
- Sponsor will receive invitations to the Home "**Garage Gala**".



## ASSOCIATE Sponsor Package

**Donation of \$2,500 - \$4,999**

(Gift in Kind and/or Cash)



- Sponsor's **logo** will be included on **250,000 brochures** distributed throughout Northern Alberta **4** times over the campaign
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. Traditionally we get over 40,000 visitors to the Dream Home Site
- **Business name mentions and/or photos on our Facebook page.** We have over 11,000 followers on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome) Instagram @winadreamhome
- **Logo will be displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 40,000 people visit the home each year.
- Sponsor's **logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
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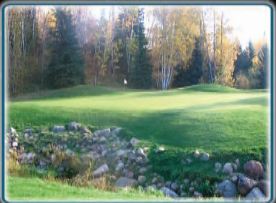




## **PATRON Sponsor Package**

**Donation of \$1,000 - \$2,499**

(Gift in Kind and/or Cash)



■ **Your name present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. Traditionally we get over 40,000 visitors to the Dream Home Site

■ **Sponsor's name will be displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 40,000 people visit the home each year.

■ **Sponsor's name will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.

■ **Sponsor has the right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee

■ **Sponsor will receive invitations to the Home "Garage Gala".**

# **FRIEND Sponsor Package**

***Donation of \$500 - \$999***

**(Gift in Kind and/or Cash)**

- **Your name present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. Traditionally we get over 40,000 visitors to the Dream Home Site
- **Sponsor's name will be displayed on the "Sponsor Board"** in the garage at the Dream Home. Traditionally, 40,000 people visit the home each year.
- **Sponsor's name will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee
- Sponsor will receive invitations to the Home "**Garage Gala**".