

Dream Home Lottery

Sponsorship Package



winadreamhome.ca



facebook.com/winadreamhome





Since 1993 the Dream Home has raised millions of dollars for our region. At the same time it's one of the largest attended promotions of the year – over 35, 000 people visit annually

Your support will help make dreams a reality for local charities and programs supported by the Rotary Club of Grande Prairie. You'll also support the QEII Hospital Foundation's mission to enhance health care and education in our area. For more information please visit winadreamhome.ca

DIAMOND SPONSORSHIP LEVEL

Donation of \$80,000 +

(Gift in Kind and/or Cash)

GOLD SPONSORSHIP LEVEL

Donation of \$35,000 - \$79,999

(Gift in Kind and/or Cash)

SILVER SPONSORSHIP LEVEL

Donation of \$15,000 - \$34,999

(Gift in Kind and/or Cash)

BRONZE SPONSORSHIP LEVEL

Donation of \$5,000 - \$14,999

(Gift in Kind and/or Cash)

ASSOCIATE SPONSORSHIP LEVEL

Donation of \$2,500 - \$4,999

(Gift in Kind and/or Cash)

PATRON SPONSORSHIP LEVEL

Donation of \$1,000 - \$2,499

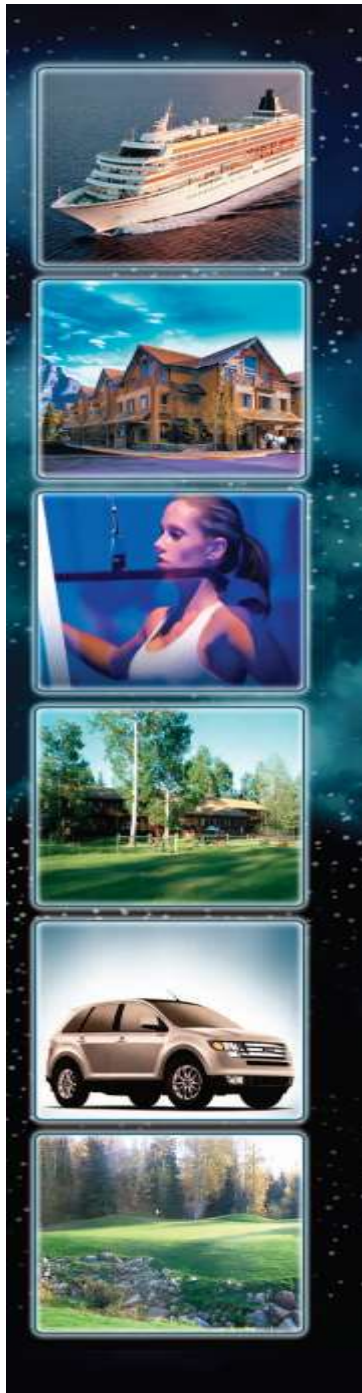
(Gift in Kind and/or Cash)

FRIEND SPONSORSHIP LEVEL

Donation of \$500 - \$999

(Gift in Kind and/or Cash)





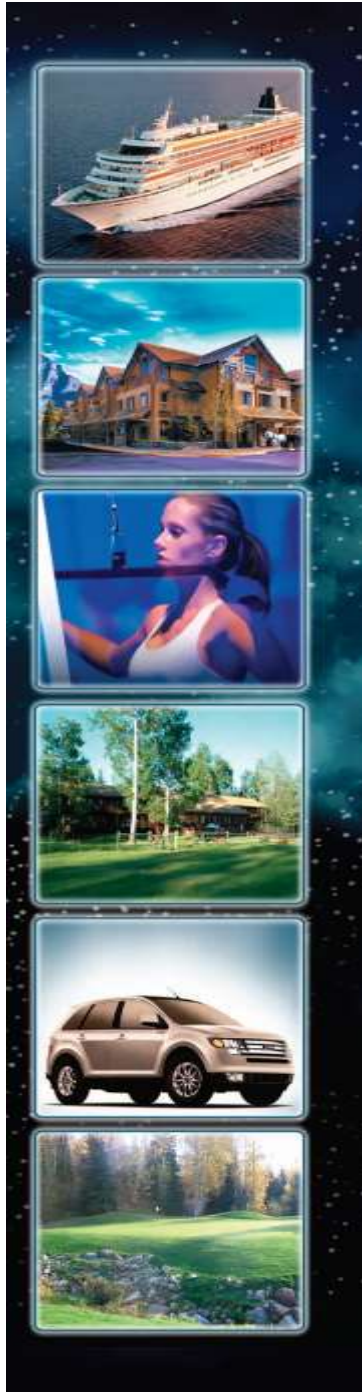
DIAMOND Sponsor Package

Donation of \$80,000+

(Gift in Kind and/or Cash)



- Sponsor's **logo** will be included on **300,000 brochures** distributed throughout Northern Alberta **4** times over the campaign.
- Full logo on all tickets.
- Live remote features and radio mentions.
- Logo displayed on TV's situated throughout the Dream Home in rotation with other key sponsors.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. In June, 2013 alone we had 49,590 visits to the site.
- **Business name mentions and/or photos on our Facebook page.** Hundreds of fans follow us on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome)
- **Logo will be prominently displayed on the "Sponsor Board"** in the garage at the Dream Home. 35,000 people visit the home each year.
- Sponsor's **logo will be prominent on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee.
- Sponsor will receive invitations to the Home "**Garage Gala**".

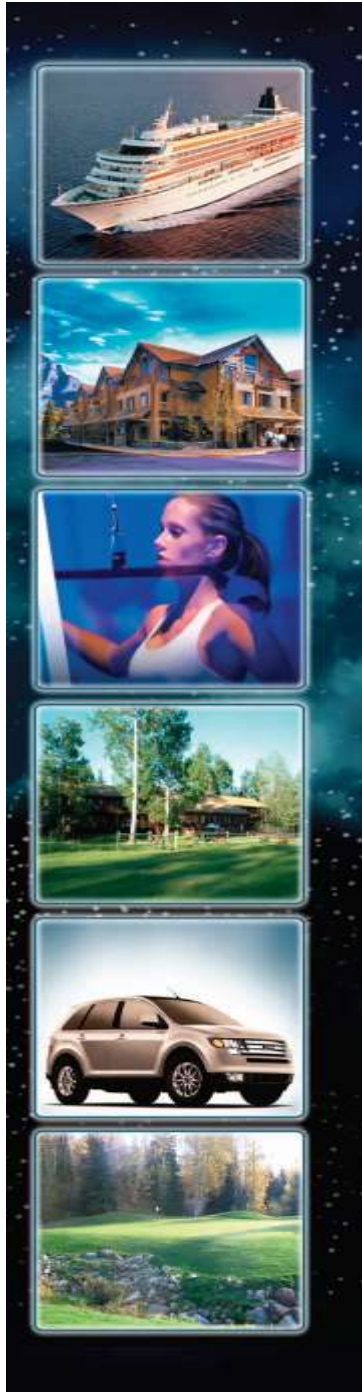


GOLD Sponsor Package

Donation of \$35,000 - \$79,999
(Gift in Kind and/or Cash)



- Sponsor's **logo** will be included on **300,000 brochures** distributed throughout Northern Alberta **4** times over the campaign.
- Full logo on all tickets.
- Live remote features and radio mentions.
- Logo displayed on TV's situated throughout the Dream Home in rotation with other key sponsors.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. In June, 2013 alone we had 49,590 visits to the site.
- **Business name mentions and/or photos on our Facebook page.** Hundreds of fans follow us on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome)
- **Logo will be prominently displayed on the "Sponsor Board"** in the garage at the Dream Home. 35,000 people visit the home each year.
- **Sponsor's logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee.
- Sponsor will receive invitations to the Home "**Garage Gala**".

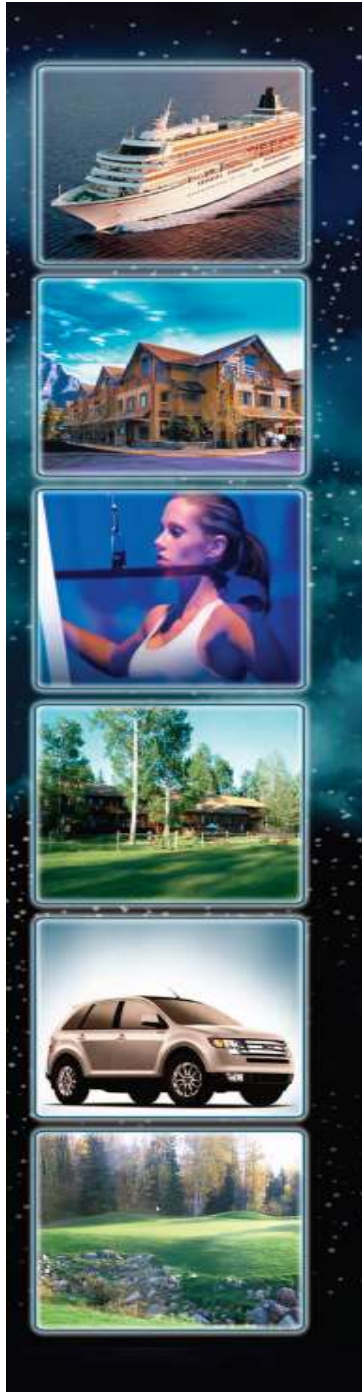


SILVER Sponsor Package

Donation of \$15,000 - \$34,999
(Gift in Kind and/or Cash)



- Sponsor's **logo** will be included on **300,000 brochures** distributed throughout Northern Alberta 4 times over the campaign.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. In June, 2013 alone we had 49,590 visits to the site.
- **Business name mentions and/or photos on our Facebook page.** Hundreds of fans follow us on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome)
- **Logo will be displayed on the "Sponsor Board"** in the garage at the Dream Home. 35,000 people visit the home each year.
- Sponsor's **logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee.
- Sponsor will receive invitations to the Home "**Garage Gala**".



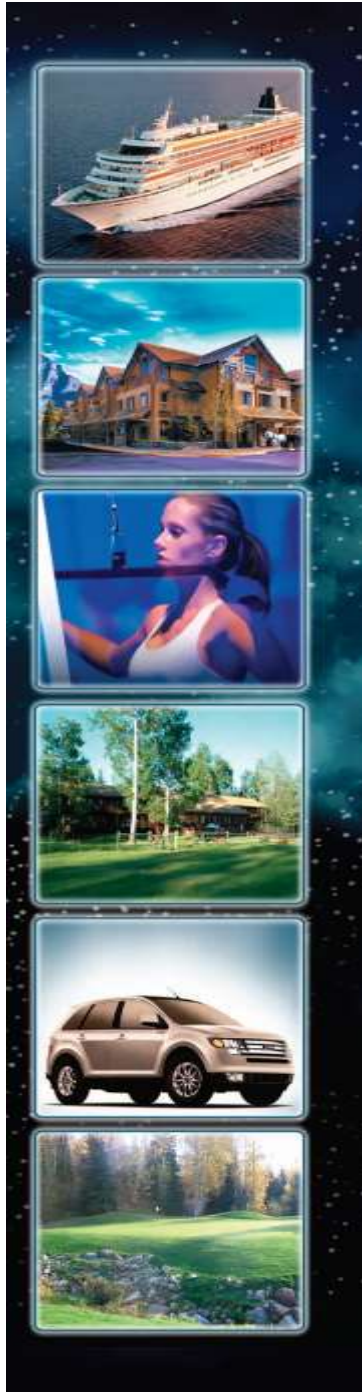
BRONZE Sponsor Package

Donation of \$5,000 - \$14,999

(Gift in Kind and/or Cash)



- Sponsor's **logo** will be included on **300,000 brochures** distributed throughout Northern Alberta **4** times over the campaign.
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. In June, 2013 alone we had 49,590 visits to the site.
- **Business name mentions and/or photos on our Facebook page.** Hundreds of fans follow us on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome)
- **Logo will be displayed on the "Sponsor Board"** in the garage at the Dream Home. 35,000 people visit the home each year.
- Sponsor's **logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsors name will be broadcast throughout the Dream Home on the in-home audio system.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee
- Sponsor will receive invitations to the Home "**Garage Gala**".



ASSOCIATE Sponsor Package

Donation of \$2,500 - \$4,999

(Gift in Kind and/or Cash)



- Sponsor's **logo** will be included on **300,000 brochures** distributed throughout Northern Alberta **4** times over the campaign
- **Your logo present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. In June, 2013 alone we had 49,590 visits to the site.
- **Business name mentions and/or photos on our Facebook page.** Hundreds of fans follow us on Facebook. Find us at [facebook.com/winadreamhome](https://www.facebook.com/winadreamhome)
- **Logo will be displayed on the "Sponsor Board"** in the garage at the Dream Home. 35,000 people visit the home each year.
- Sponsor's **logo will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.
- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee
- Sponsor will receive invitations to the Home "**Garage Gala**".



PATRON Sponsor Package

Donation of \$1,000 - \$2,499

(Gift in Kind and/or Cash)



- **Your name present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. In June, 2013 alone we had 49,590 visits to the site.

- **Sponsor's name will be displayed on the "Sponsor Board"** in the garage at the Dream Home. 35,000 people visit the home each year.

- **Sponsor's name will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.

- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee

- Sponsor will receive invitations to the Home "**Garage Gala**".



FRIEND Sponsor Package

Donation of \$500 - \$999

(Gift in Kind and/or Cash)



- **Your name present on the Dream Home Website** which is heavily promoted. The web site includes a photo gallery of the home being built, pictures of the finished home and of course online sales. In June, 2013 alone we had 49,590 visits to the site.

- **Sponsor's name will be displayed on the "Sponsor Board"** in the garage at the Dream Home. 35,000 people visit the home each year.

- **Sponsor's name will be on the "Home Feature Sheet"** distributed to visitors at the Dream Home. The feature sheet highlights how each of the sponsors contributed to the Dream Home and special features of the home.

- Sponsor has the **right to use the Dream Home name and logo** in their advertising with final approval Dream Home Committee

- Sponsor will receive invitations to the Home "**Garage Gala**".